ECONOMIC IMPACT

## **Overview Fact Sheet**

South Plains College plays a significant role in the local economy and is a sound investment from multiple perspectives. Students benefit from improved lifestyles and increased earnings. Taxpayers benefit from a larger economy and lower social costs. Finally, the community as a whole benefits from increased job and investment opportunities, higher business revenues, greater availability of public funds, and an eased tax burden.

## **SPC Helps State & Local Economy**

 The SPC Service Area economy receives roughly \$30.5 million in regional income annually due to SPC operations and capital spending.

The regional economy is \$240.2 million stronger due to SPC.

- About 40% of SPC's students come to the area from outside regional boundaries, bringing with them monies that would not have otherwise entered the local economy. The expenditures of SPC's out-of-region students generate roughly \$5.7 million in regional income in the SPC Service Area.
- SPC activities encourage new business, assist existing business, and create long-term economic growth. The college enhances worker skills and provides customized training to local business and industry. It is estimated that the SPC Service Area workforce embodies about 682,700 credit hours of past and present SPC training.
- SPC skills embodied in the regional workforce where former students are employed increase local income by \$167.2 million. Associated indirect effects increase income by another \$36.8 million.
- Altogether, the SPC Service Area economy annually receives roughly \$240.2 million in income due to past and present efforts of SPC.

## **SPC Leverages Taxpayer Dollars**

- The state and local community will see avoided social costs amounting to \$21 per year for every credit earned by SPC students, including savings associated with improved health, lower crime costs, and reduced welfare and unemployment. This translates to \$2.1 million in avoided costs to the State of Texas each year as long as students are in the workforce.
- Students benefit from higher earnings, thereby expanding the tax base and reducing the burden on state and local taxpayers. In the aggregate, SPC students generate about \$15.6 million annually in higher earnings due to their SPC education.

- SPC yields a return on government investment. State and local government allocated around \$26.8 million in support of SPC in fiscal year 2007. For every \$1 of this support, taxpayers see a cumulative return of \$1.80 over the course of students' working careers (in the form of higher tax receipts and avoided social costs).
- State and local government see a rate of return of 8% on their support for SPC. This return compares very favorably with private sector rates of return on similar long-term investments.

## **SPC Helps Students Earn More**

A total of 16,353 credit and non-credit students attended the college in FY 2007. About 63% of these students stay in the region initially after they leave college, contributing to the local economy.

Students see their annual income increase by \$150 per year for every credit completed at SPC.

- Education increases lifetime income. The average annual income of a one-year certificate graduate at the midpoint of his or her career is \$30,500, or 82% more than someone without a high school diploma, and 16% more than a student with a high school diploma. The average income at the career midpoint of someone with an associate's degree is \$36,100, or 115% more than someone without a high school diploma, and 38% more than a student with a high school diploma.
- SPC students enjoy an average annual income increase of \$150 for every credit completed.
- Throughout his or her working career, the average SPC student's discounted lifetime income (i.e., future values expressed in present value terms) increases by \$5.40 for every \$1 invested (tuition, fees, books, and wages given up to attend).
- Students enjoy an attractive 15% rate of return on their SPC educational investment, recovering all costs (including wages foregone) in 10 years.

**EMSI**