

**Strategic Planning Overview**

**Note: The Title V Grant Objectives required a survey of the Intrusive Advising Pilot students during Fall 2005. Student sample is based on the Intrusive Advising Pilot group, which consisted of General Studies majors demographically representative of the new student population who attended the August 9 and 10, 2005 New Student Orientation at the Levelland campus, and were tracked using the Intrusive Advising system processes as defined by the Retention Team. All IA pilot students were provided with the summary; 55% of the group submitted a completed survey.**

<b>Strengths and Challenges</b>
<b>Strengths</b>
8. Classes are scheduled at times that are convenient for me.
57. Administrators are approachable to students.
31. The campus is safe and secure for all students.
58. Nearly all of the faculty are knowledgeable in their fields.
18. The quality of instruction I receive in most of my classes is excellent.
61. Faculty are usually available after class and during office hours.
70. I am able to experience intellectual growth here.
51. There are convenient ways of paying my school bill.
52. This school does whatever it can to help me reach my educational goals.
74. Campus item 4 – Information about registration procedures for the upcoming semester is provided in a timely manner.
14. Library resources and services are adequate.
15. I am able to register for classes I need with few conflicts.
34. Computer labs are adequate and accessible.
59. New student orientation services help students adjust to college.
71. Campus item 1 – Advising assistance is readily available.
45. This institution has a good reputation within the community.
48. Counseling staff care about students as individuals.
<b>Challenges</b>

28. It is an enjoyable experience to be a student on this campus.
7. Adequate financial aid is available for most students.
39. The amount of student parking space on campus is adequate.
75. Campus item 5 – The course schedule book is easily accessible prior to each registration period.
65. Students are notified early in the term if they are doing poorly in a class.
20. Financial aid counselors are helpful.
21. There are a sufficient number of study areas on campus.
72. Campus item 2 – My advisor's name, office location and contact information is easy to find.
23. Faculty are understanding of students' unique life circumstances.
37. Faculty take into consideration student differences as they teach a course.
<b>Benchmarks</b>
<b>Higher Satisfaction vs. Community, Junior and Technical Colleges</b>
8. Classes are scheduled at times that are convenient for me.
57. Administrators are approachable to students.
61. Faculty are usually available after class and during office hours.
52. This school does whatever it can to help me reach my educational goals.
15. I am able to register for classes I need with few conflicts.
<b>Higher Importance vs. Community, Junior and Technical Colleges</b>
28. It is an enjoyable experience to be a student on this campus.
8. Classes are scheduled at times that are convenient for me.
25. My academic advisor is concerned about my success as an individual.
7. Adequate financial aid is available for most students.
57. Administrators are approachable to students.
31. The campus is safe and secure for all students.
39. The amount of student parking space on campus is adequate.
58. Nearly all of the faculty are knowledgeable in their fields.
87. Cost as factor in decision to enroll.
18. The quality of instruction I receive in most of my classes is excellent.
60. Billing policies are reasonable.
61. Faculty are usually available after class and during office hours.

65. Students are notified early in the term if they are doing poorly in a class.
69. There is a good variety of courses provided on this campus.
70. I am able to experience intellectual growth here.
20. Financial aid counselors are helpful.
51. There are convenient ways of paying my school bill.
6. My academic advisor is approachable.
21. There are a sufficient number of study areas on campus.
29. Faculty are fair and unbiased in their treatment of individual students.
40. My academic advisor is knowledgeable about the transfer requirements of other schools.
50. Tutoring services are readily available.
52. This school does whatever it can to help me reach my educational goals.
66. Program requirements are clear and reasonable.
14. Library resources and services are adequate.
23. Faculty are understanding of students' unique life circumstances.
34. Computer labs are adequate and accessible.
35. Policies and procedures regarding registration and course selection are clear and well-publicized.
36. Students are made to feel welcome on this campus.
37. Faculty take into consideration student differences as they teach a course.
56. The business office is open during hours which are convenient for most students.
59. New student orientation services help students adjust to college.
32. My academic advisor is knowledgeable about my program requirements.
45. This institution has a good reputation within the community.

### Institutional Summary

<u>Scale</u>	South Plains College-Intrusive Advising Pilot			Community, Junior and Technical Colleges			Mean Difference
	Import	Satis / SD	Gap	Import	Satis / SD	Gap	
<b>Student Centeredness</b>	6.39	5.66 / 1.29	0.73	5.92	5.28 / 1.12	0.64	0.38
<b>Instructional Effectiveness</b>	6.48	5.58 / 0.90	0.90	6.15	5.33 / 1.05	0.82	0.25
<b>Responsiveness to Diverse Populations</b>		5.60 / 1.08			5.39 / 1.23		0.21
<b>Campus Support Services</b>	5.98	5.34 / 1.47	0.64	5.42	4.88 / 1.13	0.54	0.46
<b>Safety and Security</b>	6.35	5.10 / 1.45	1.25	5.96	4.84 / 1.20	1.12	0.26

Academic Advising/Counseling	6.50	5.72 / 1.00	0.78	6.10	5.13 / 1.29	0.97	0.59
Admissions and Financial Aid	6.37	5.27 / 0.95	1.10	5.99	5.03 / 1.21	0.96	0.24
Academic Services	6.38	5.63 / 1.23	0.75	6.00	5.34 / 1.05	0.66	0.29
Registration Effectiveness	6.46	5.89 / 0.73	0.57	6.13	5.32 / 1.04	0.81	0.57
Service Excellence	6.23	5.47 / 1.05	0.76	5.91	5.16 / 1.06	0.75	0.31
Concern for the Individual	6.45	5.58 / 1.01	0.87	6.05	5.15 / 1.19	0.90	0.43
Campus Climate	6.32	5.56 / 1.18	0.76	5.92	5.21 / 1.05	0.71	0.35

	South Plains College-Intrusive Advising Pilot			Community, Junior and Technical Colleges			
<u>Summary</u>	Import	Satis / SD	Gap	Import	Satis / SD	Gap	Mean Difference
So far, how has your college experience met your expectations?		4.87 / 1.36			4.73 / 1.30		0.14
Rate your overall satisfaction with your experience here thus far.		5.60 / 1.12			5.41 / 1.33		0.19
All in all, if you had to do it over, would you enroll here again?		6.07 / 1.10			5.66 / 1.53		0.41

### Demographic Information for Intrusive Advising Pilot

#### Gender

	N	%
Female	12	80.00%
Male	3	20.00%
Total	15	100.00%
No Answer	0	

#### Age

	N	%
18 and under	12	80.00%
19 to 24	2	13.33%
25 to 34	1	6.67%
35 to 44	0	0.00%
45 and over	0	0.00%
Total	15	100.00%
No Answer	0	

#### Educational Goal

	N	%
Associate degree	5	33.33%
Vocational/technical program	2	13.33%
Transfer to another institution	7	46.67%
Certification (initial / renewal)	1	6.67%
Self-improvement/pleasure	0	0.00%
Job-related training	0	0.00%
Other educational goal	0	0.00%
Total	15	100.00%
No Answer	0	

#### Employment

	N	%
Full-time off campus	1	6.67%
Part-time off campus	8	53.33%
Full-time on campus	0	0.00%

**Ethnicity/Race**

	N	%
African-American	0	0.00%
American Indian or Alaskan Native	0	0.00%
Asian or Pacific Islander	0	0.00%
Caucasian/White	9	60.00%
Hispanic	6	40.00%
Other race	0	0.00%
Race - Prefer not to respond	0	0.00%
<b>Total</b>	<b>15</b>	<b>100.00%</b>
No Answer	0	

**Current Enrollment Status**

	N	%
Day	14	93.33%
Evening	1	6.67%
Weekend	0	0.00%
<b>Total</b>	<b>15</b>	<b>100.00%</b>
No Answer	0	

**Current Class Load**

	N	%
Full-time	14	93.33%
Part-time	1	6.67%
<b>Total</b>	<b>15</b>	<b>100.00%</b>
No Answer	0	

**Class Level**

	N	%
1 year or less	14	93.33%
2 years	1	6.67%
3 years	0	0.00%
4 or more years	0	0.00%
<b>Total</b>	<b>15</b>	<b>100.00%</b>

Part-time on campus	2	13.33%
Not employed	4	26.67%
<b>Total</b>	<b>15</b>	<b>100.00%</b>
No Answer	0	

**Current Residence**

	N	%
Residence hall	3	20.00%
Own house	0	0.00%
Rent room or apt off campus	3	20.00%
Parent's home	8	53.33%
Other residence	1	6.67%
<b>Total</b>	<b>15</b>	<b>100.00%</b>
No Answer	0	

**Residence Classification**

	N	%
In-state	14	93.33%
Out-of-state	1	6.67%
International (not U.S. citizen)	0	0.00%
<b>Total</b>	<b>15</b>	<b>100.00%</b>
No Answer	0	

**Disabilities**

	N	%
Yes - Disability	1	6.67%
No - Disability	14	93.33%
<b>Total</b>	<b>15</b>	<b>100.00%</b>
No Answer	0	

**Institution Was My**

	N	%
1st choice	9	60.00%
2nd choice	4	26.67%
3rd choice or lower	2	13.33%

No Answer	0
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**Current GPA**

	<b>N</b>	<b>%</b>
No credits earned	6	40.00%
1.99 or below	0	0.00%
2.0 - 2.49	3	20.00%
2.5 - 2.99	1	6.67%
3.0 - 3.49	3	20.00%
3.5 or above	2	13.33%
<b>Total</b>	<b>15</b>	<b>100.00%</b>
No Answer	0	

<b>Total</b>	<b>15</b>	<b>100.00%</b>
No Answer	0	