

**Strategic Planning Overview**

**Note: The Title V Grant Objectives required a survey of the Plainview Extension Center students during Fall 2005. The student sample is based on the enrollment at the Plainview Extension Center during November 2005.**

<u>Strengths and Challenges</u>
<b><u>Strengths</u></b>
8. Classes are scheduled at times that are convenient for me.
31. The campus is safe and secure for all students.
34. Computer labs are adequate and accessible.
5. The personnel involved in registration are helpful.
68. On the whole, the campus is well-maintained.
32. My academic advisor is knowledgeable about my program requirements.
70. I am able to experience intellectual growth here.
36. Students are made to feel welcome on this campus.
27. The campus staff are caring and helpful.
66. Program requirements are clear and reasonable.
42. The equipment in the lab facilities is kept up to date.
6. My academic advisor is approachable.
58. Nearly all of the faculty are knowledgeable in their fields.
28. It is an enjoyable experience to be a student on this campus.
75. Campus item 5 – The course schedule book is easily accessible prior to each registration period.
41. Admissions staff are knowledgeable.
<b><u>Challenges</u></b>
18. The quality of instruction I receive in most of my classes is excellent.
7. Adequate financial aid is available for most students.
65. Students are notified early in the term if they are doing poorly in a class.
20. Financial aid counselors are helpful.
52. This school does whatever it can to help me reach my educational goals.
46. Faculty provide timely feedback about student progress in a course.
11. Security staff respond quickly in emergencies.
13. Financial aid awards are announced to students in time to be helpful in college planning.
61. Faculty are usually available after class and during office hours.

15. I am able to register for classes I need with few conflicts.
50. Tutoring services are readily available.
51. There are convenient ways of paying my school bill.
69. There is a good variety of courses provided on this campus.
<b><u>Benchmarks</u></b>
<b><u>Higher Satisfaction vs. Community, Junior and Technical Colleges</u></b>
8. Classes are scheduled at times that are convenient for me.
34. Computer labs are adequate and accessible.
5. The personnel involved in registration are helpful.
52. This school does whatever it can to help me reach my educational goals.
16. The college shows concern for students as individuals.
68. On the whole, the campus is well-maintained.
32. My academic advisor is knowledgeable about my program requirements.
36. Students are made to feel welcome on this campus.
27. The campus staff are caring and helpful.
42. The equipment in the lab facilities is kept up to date.
6. My academic advisor is approachable.
25. My academic advisor is concerned about my success as an individual.
58. Nearly all of the faculty are knowledgeable in their fields.
28. It is an enjoyable experience to be a student on this campus.
24. Parking lots are well-lighted and secure.
<b><u>Lower Satisfaction vs. Community, Junior and Technical Colleges</u></b>
65. Students are notified early in the term if they are doing poorly in a class.
50. Tutoring services are readily available.
<b><u>Higher Importance vs. Community, Junior and Technical Colleges</u></b>
87. Cost as factor in decision to enroll.
18. The quality of instruction I receive in most of my classes is excellent.
7. Adequate financial aid is available for most students.

8. Classes are scheduled at times that are convenient for me.
65. Students are notified early in the term if they are doing poorly in a class.
88. Financial aid as factor in decision to enroll.
20. Financial aid counselors are helpful.
31. The campus is safe and secure for all students.
34. Computer labs are adequate and accessible.
5. The personnel involved in registration are helpful.
52. This school does whatever it can to help me reach my educational goals.
16. The college shows concern for students as individuals.
46. Faculty provide timely feedback about student progress in a course.
68. On the whole, the campus is well-maintained.
32. My academic advisor is knowledgeable about my program requirements.
70. I am able to experience intellectual growth here.
11. Security staff respond quickly in emergencies.
13. Financial aid awards are announced to students in time to be helpful in college planning.
29. Faculty are fair and unbiased in their treatment of individual students.
36. Students are made to feel welcome on this campus.
61. Faculty are usually available after class and during office hours.
27. The campus staff are caring and helpful.
66. Program requirements are clear and reasonable.
3. The quality of instruction in the vocational/technical programs is excellent.
42. The equipment in the lab facilities is kept up to date.
6. My academic advisor is approachable.
25. My academic advisor is concerned about my success as an individual.
28. It is an enjoyable experience to be a student on this campus.
50. Tutoring services are readily available.
51. There are convenient ways of paying my school bill.
37. Faculty take into consideration student differences as they teach a course.

24. Parking lots are well-lighted and secure.

### Institutional Summary

	South Plains College-Plainview Outreach Campus			Community, Junior and Technical Colleges			
<u>Scale</u>	Import	Satis / SD	Gap	Import	Satis / SD	Gap	Mean Difference
<b>Student Centeredness</b>	6.31	5.86 / 0.98	0.45	5.92	5.28 / 1.12	0.64	0.58 ***
<b>Instructional Effectiveness</b>	6.40	5.40 / 0.88	1.00	6.15	5.33 / 1.05	0.82	0.07
<b>Responsiveness to Diverse Populations</b>		5.59 / 1.26			5.39 / 1.23		0.20
<b>Campus Support Services</b>	5.88	4.74 / 1.27	1.14	5.42	4.88 / 1.13	0.54	-0.14
<b>Safety and Security</b>	6.29	5.56 / 1.05	0.73	5.96	4.84 / 1.20	1.12	0.72 ***
<b>Academic Advising/Counseling</b>	6.34	5.53 / 1.00	0.81	6.10	5.13 / 1.29	0.97	0.40 **
<b>Admissions and Financial Aid</b>	6.33	5.16 / 1.27	1.17	5.99	5.03 / 1.21	0.96	0.13
<b>Academic Services</b>	6.23	5.10 / 1.10	1.13	6.00	5.34 / 1.05	0.66	-0.24 *
<b>Registration Effectiveness</b>	6.33	5.49 / 0.99	0.84	6.13	5.32 / 1.04	0.81	0.17
<b>Service Excellence</b>	6.17	5.46 / 0.90	0.71	5.91	5.16 / 1.06	0.75	0.30 *
<b>Concern for the Individual</b>	6.40	5.60 / 1.02	0.80	6.05	5.15 / 1.19	0.90	0.45 ***
<b>Campus Climate</b>	6.26	5.63 / 0.87	0.63	5.92	5.21 / 1.05	0.71	0.42 ***

	South Plains College-Plainview Outreach Campus			Community, Junior and Technical Colleges			
<u>Summary</u>	Import	Satis / SD	Gap	Import	Satis / SD	Gap	Mean Difference
<b>So far, how has your college experience met your expectations?</b>		4.94 / 1.22			4.73 / 1.30		0.21

Rate your overall satisfaction with your experience here thus far.		5.90 / 0.89		5.41 / 1.33	0.49 ***
All in all, if you had to do it over, would you enroll here again?		6.26 / 1.09		5.66 / 1.53	0.60 ***

**Demographic Information – Plainview Extension Center Sample**

**Gender**

	N	%
Female	68	83.95%
Male	13	16.05%
Total	81	100.00%
No Answer	0	

**Age**

	N	%
18 and under	16	19.75%
19 to 24	34	41.98%
25 to 34	19	23.46%
35 to 44	11	13.58%
45 and over	1	1.23%
Total	81	100.00%
No Answer	0	

**Ethnicity/Race**

	N	%
African-American	4	4.94%
American Indian or Alaskan Native	0	0.00%
Asian or Pacific Islander	1	1.23%
Caucasian/White	32	39.51%
Hispanic	43	53.09%

**Educational Goal**

	N	%
Associate degree	22	27.50%
Vocational/technical program	26	32.50%
Transfer to another institution	13	16.25%
Certification (initial / renewal)	9	11.25%
Self-improvement/pleasure	3	3.75%
Job-related training	2	2.50%
Other educational goal	5	6.25%
Total	80	100.00%
No Answer	1	

**Employment**

	N	%
Full-time off campus	24	29.63%
Part-time off campus	18	22.22%
Full-time on campus	0	0.00%
Part-time on campus	1	1.23%
Not employed	38	46.91%
Total	81	100.00%
No Answer	0	

Other race	0	0.00%
Race - Prefer not to respond	1	1.23%
<b>Total</b>	<b>81</b>	<b>100.00%</b>
No Answer	0	

### Current Enrollment Status

	<b>N</b>	<b>%</b>
Day	47	58.75%
Evening	33	41.25%
Weekend	0	0.00%
<b>Total</b>	<b>80</b>	<b>100.00%</b>
No Answer	1	

### Current Class Load

	<b>N</b>	<b>%</b>
Full-time	55	68.75%
Part-time	25	31.25%
<b>Total</b>	<b>80</b>	<b>100.00%</b>
No Answer	1	

### Class Level

	<b>N</b>	<b>%</b>
1 year or less	67	83.75%
2 years	9	11.25%
3 years	2	2.50%
4 or more years	2	2.50%
<b>Total</b>	<b>80</b>	<b>100.00%</b>
No Answer	1	

### Current GPA

	<b>N</b>	<b>%</b>
No credits earned	27	36.99%
1.99 or below	1	1.37%
2.0 - 2.49	4	5.48%

### Current Residence

	<b>N</b>	<b>%</b>
Residence hall	0	0.00%
Own house	28	34.57%
Rent room or apt off campus	11	13.58%
Parent's home	31	38.27%
Other residence	11	13.58%
<b>Total</b>	<b>81</b>	<b>100.00%</b>
No Answer	0	

### Residence Classification

	<b>N</b>	<b>%</b>
In-state	79	98.75%
Out-of-state	1	1.25%
International (not U.S. citizen)	0	0.00%
<b>Total</b>	<b>80</b>	<b>100.00%</b>
No Answer	1	

### Disabilities

	<b>N</b>	<b>%</b>
Yes - Disability	2	2.47%
No - Disability	79	97.53%
<b>Total</b>	<b>81</b>	<b>100.00%</b>
No Answer	0	

### Institution Was My

	<b>N</b>	<b>%</b>
1st choice	65	80.25%
2nd choice	12	14.81%
3rd choice or lower	4	4.94%
<b>Total</b>	<b>81</b>	<b>100.00%</b>
No Answer	0	

2.5 - 2.99	12	16.44%
3.0 - 3.49	22	30.14%
3.5 or above	7	9.59%
<b>Total</b>	73	100.00%
<b>No Answer</b>	8	

### I have computer and internet access at home.

	N	%
Yes	51	64.56%
No	28	35.44%
<b>Total</b>	79	100.00%
<b>No Answer</b>	2	

### Major Code

	N	%
Agriculture	1	1.27%
Business Administration	3	3.80%
Education	5	6.33%
Pre-Nursing	5	6.33%
Sociology	1	1.27%
Unknown	2	2.53%
General Studies	10	12.66%
Business	2	2.53%
Health Information Systems	1	1.27%
Cosmetology	15	18.99%
Fire Technology	1	1.27%
Law Enforcement	1	1.27%
Vocational Nursing	30	37.97%
Associate Degree Nursing	1	1.27%
Video Production Technology	1	1.27%
<b>Total</b>	79	100.00%
<b>No Answer</b>	2	