MINUTES
Regular Meeting
BOARD OF REGENTS
South Plains College
January 12, 2012

The Board of Regents of South Plains College met on Thursday, January 12, 2012, at 11:45 a.m. in the Regency Dining Room for lunch. After lunch, the Board members adjourned to the Board of Regents Room for their regular meeting at 12:30 p.m. with the following present: Mr. Mike Box, Chairman; Mr. Bobby Neal, Vice Chairman; Mr. Charles Miller, Secretary; and other members of the Board; Mr. Pete Pettiet; Mr. William Clements; Mrs. Linda Patton; and Mr. Ken Williams. Others present were Mr. Darrell Grimes; Ms. Cathy Mitchell; Mr. Tony Riley; Mr. Stephen John; Mr. Dan Hook; Mr. John Rigg, of the News-Press; Mr. Jody Rose, of KLVT; Ms. Lynda Work, of the Plainsmen Press and Dr. Kelvin Sharp.

Mr. Williams gave the opening prayer.

Mr. Box led the pledge to the United States Flag.

The Chairman asked if there were any changes to be made to the minutes of the November 10, 2011 meeting and the Special Meeting December 1, 2011; there being none, Mr. Pettiet made a motion to accept the minutes as presented. Second by Mr. Miller, vote to approve was unanimous.

The Chairman called on the Vice President for Academic Affairs for his report. Mr. Grimes reported on Faculty Evaluation (See Exhibit #3669) and Mini-session Courses (See Exhibit #3670).

The Chairman called on the Vice President for Student Affairs for her report. Ms. Mitchell reported on preliminary enrollment figures for the Spring Semester as of January 11, 2012. See Exhibit #3671.

Mr. Riley presented the Tax Office Report and Financial Reports. The Chairman asked if there were any questions regarding the reports, there being none, Mr. Clements made a motion that the Board accept the reports as shown in Exhibits #3672 and #3673. Second by Mr. Pettiet and the motion carried unanimously.

Mr. Riley then presented six resolutions for resale of property; 1) Ricky Davidson; Account #R12114; Exhibit #3674; motion by Mr. Miller to approve; second from Mr. Neal; vote to approve was unanimous; 2) Elvia Gallegos; Account #R26570; Exhibit #3675; motion to approve by Mr. Pettiet; second by Ms. Patton; vote to approve was unanimous; 3) Elvia Gallegos; Accounts #R14449/#R14450/R14451; Exhibit #3676; motion by Mr. Williams to approve; second from Mr. Neal; vote to approve was unanimous; 4) Elvia Gallegos; Account #R29465; Exhibit #3677; motion by Mr. Neal to approve; second from Mr. Miller; vote to approve was unanimous; 5) Annabelle Ocanas; Account #R23096; Exhibit #3678; motion by Mr. Williams to approve; second from Mr. Pettiet; vote to approve was unanimous; 6) Vicki Ritcherson; Account #R15005; Exhibit #3679; motion by Mr. Pettiet to approve; second from Ms. Patton; vote to approve was unanimous.

Mr. Box called upon the Vice President for Institutional Advancement to report on website usage. Mr. John stated that usage of the College’s website is monitored monthly using Google Analytics, which provides information on the traffic that comes to the website. Since August 1, 2011, the website has had a total of 941,908 visits from 133,555 unique visitors, resulting in more than 2 million pageviews. Mr. John discussed with Regents the bounce rate for website visits, average time spent on the site and top content that is accessed by users. He noted that visits from mobile devices have tripled since September 2010 to nearly 15,000 visits per month. The monthly usage data provides a greater understanding of how students are using the college website to access information and be connected to the college.

The Chairman called on the President for his report. Dr. Sharp reported on the renovation of the Allied Health Building and gave an update on SPC’s SACS status.

Meeting adjourned.