

COURSE SYLLABUS

MUSB 1305 (3:3:0)

Survey of the Music Business

Creative Arts Department

Technical Education Division

Levelland Campus

SOUTH PLAINS COLLEGE

COURSE TITLE: MUSB 1305 Survey of the Music Business

INSTRUCTOR: John Reid

OFFICE LOCATION: **CB140**

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OFFICE HOURS: As Posted and by Appointment

SOUTH PLAINS COLLEGE IMPROVES EACH STUDENT'S LIFE

I. GENERAL COURSE INFORMATION

- A. Course Description: An overview of the music industry including an introduction to song writing, publishing, live performance, the record industry, contracts and licenses, copyright law, unions and guilds, and career opportunities.
- B. Course Learning Outcomes: The student will demonstrate basic music industry principles to include copyright, publishing, and performance rights; explain the business of live performance to include artist management, unions and guilds, entertainment agencies, venues; identify the record industry systems from record producers, recording studios, manufacturing production, and distribution companies; summarize the use of contracts and licenses in the music industry; and explore career opportunities in the music industry.
- C. Course Competencies: Upon successful completion of this course, each student will have demonstrated through examinations and course work, a competent understanding of:
- The fundamentals of earning money with songs you've written, and getting them published
 - The basic business principles as they apply to the music business
 - The basic principles of record deals and contracts
 - The fundamentals of copyright law
 - The fundamentals of licensing
 - The flow of money through the music business systems

- D. Academic Integrity: As stated in the General Catalog - “As it is the aim of the faculty of South Plains College to foster a spirit of complete *honesty* and a high standard of *integrity*, the attempt of any student to present as his or her own work that which he or she has not honestly performed is regarded by the faculty and administration as a most serious offense and renders the offender liable to serious consequences, possibly suspension.
- E. Scans and Foundation Skills:
SCAN COMPETENCIES: C-1, 2, 6, 10, 15.
FOUNDATION SKILLS: F-1, 2, 5, 8, 16, 17.
- F. Verification of Workplace Competencies: Successful completion of this course will equip the student with many of the skills necessary to complete part of the capstone experience presented at the end of the second semester of study for certificate candidates and at the end of the fourth semester of study for degree candidates.

II. SPECIFIC COURSE/INSTRUCTOR REQUIREMENTS

A. Required textbook: Music Business Handbook and Career Guide, by David Baskerville, 12th Edition. ISBN 978-1-5443-4120-0. Book can be purchased or rented from the SPC Bookstore.

B. Grading Procedures / Policy / Methods of Evaluation: Regular weekly assignments are due on specified dates and grades given. Points will be deducted from grades on late work. Exams must be taken at the scheduled times. Exams will not be re-opened once they have been missed. Students will receive two attempts on all tests taken online with the exception of the final exam. Students will be given specific opening and closing dates for all exams prior to them opening.

ATTENDANCE POLICY

Attendance policy: Due to COVID 19, SPC is more interested in students completing required skills rather than attendance; therefore, Technical Education programs are requested to focus on knowledge and skills attainment rather than student attendance.

In order to be flexible, Technical Education will not have an official attendance policy for fall 2020. If a student has not participated in course(s) in any form for a minimum of 3 weeks without any communication from the student and is earning a solid “F”, this is an example where an administrative withdrawal could be considered. Please contact student encouraging student to initiate a student withdrawal. After an additional week, faculty may initiate an administrative withdrawal.

See this link for all resources relative to SPC COVID Response
<https://www.southplainscollege.edu/emergency/covid19-faq.php>

All grading is based on a one-hundred-point scale:

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|--------|---|---|
| 100-90 | = | A |
| 89-80 | = | B |
| 79-70 | = | C |
| 69-60 | = | D |
| 59 - 0 | = | F |

Our regular class routine will go as follows. We will be using Blackboard Learn 9 software to complete and turn in all course work. There is a reading assignment, an open book assignment, and some key terms at the end of each chapter that must be defined. At the completion of this work, it will be submitted for grading through the Blackboard program. Due dates accompany each assignment. As stated above, points will be deducted for late work.

It is mandatory that students have access to a copy of the text specified for this course. They are also expected to bring it to class every time the class meets. Students are also expected to bring other materials with them that might be needed such as something to write with and on, and also a laptop computer or other device that allows internet access.

- III. ACCOMODATIONS: South Plains College strives to accommodate the individual needs of all students in order to enhance their opportunities for success in the context of a comprehensive community college setting. It is the policy of South Plains College to offer all educational and employment opportunities without regard to race, color, national origin, religion, gender, disability or age (SPC Equal Opportunity Policy--General Catalog). acceptable documentation of his/her disability. For more information, call or visit the Disability Services Office at, Reese Center Building 8, 806-716-4675.
- IV. Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland Student Health & Wellness Center 806-716-2577, Reese Center (also covers ATC) Building 8: 806-716-4675, Plainview Center Main Office: 806-716-4302 or 806-296-9611, or the Health and Wellness main number at 806-716-2529.

Face covering statement added to all syllabi:

It is the policy of South Plains College for the Fall 2020 semester that as a condition of on Campus enrollment, all students are required to engage in safe behaviors to avoid the spread of COVID-19 in the SPC community. Such behaviors specifically include the requirement that all students properly wear CDC-compliant face coverings while in SPC buildings including in classrooms, labs, hallways, and restrooms. Failure to comply with this policy may result in dismissal from the current class session. If the student refuses to leave the classroom or lab after being dismissed, the student may be referred to the Dean of Students on the Levelland campus or the Dean/Director of external centers for Student Code of Conduct Violation.

