

BUSI 2301 | Business Law

SYLLABUS: FALL 2026 ONLINE

Instructor: Michela Heth | M.S.A., M.B.A.
Email: mheth@southplainscollege.edu
Levelland: Technology Center -- 104B (office), 212 (classroom)
Lubbock: Downtown Center -- B001 (office), B024 (classroom)

Virtual Office Hours:
Check Blackboard for most up-to-date schedule.
**Additional meeting times available by request!

Emails MUST include: Name, Course Number & Course Section (i.e. M. Heth, BUSI-2301-151)
Students can expect a response from the instructor within one (1) business day, per SPC policy.
Additional resources are listed in the “*Course Resources Hub*” on the Blackboard course page.

Course Materials

- Access to the SPC Blackboard Ultra portal for links to online assignments and grading
- Reliable internet access for homework, quizzes, and other learning resources

Most chapter assignments (homework, quizzes, exams) will automatically be submitted through Pearson. All assignment due dates are posted in Pearson and the published “*Class Schedule*” in Blackboard. If you do not have internet access, you need to find time to go somewhere where it is available (i.e., SPC campus or Public Library). The Pearson REVEL gradebook manager will show up-to-date grades and transfer them directly over to Blackboard too. You have **48 hours** after each deadline to dispute grades by emailing your instructor directly. After this time, grades will not be disputed. The online Pearson platform has various materials to help you gain an understanding of the assigned content. Please note these are *not* intended to replace your instructor’s assistance...they are simply supplementary resources. Students should contact the instructor when they need help with understanding any/all content.

TexBook > Pearson REVEL (online courseware)

“*Business Law: A Storytelling Approach*” (1st edition) -- by Michael Fricke

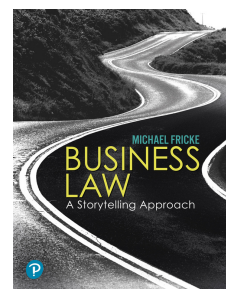
This course is part of the SPC TexBook program, which means students don’t need to purchase a textbook or access code for this course. TexBook is the required content (i.e. *online courseware*) for this class and is provided to students on Day 1 of class.

- Cost of **TexBook**: This required content is provided as part of a program called ‘*Inclusive Access*’ -- which means the content is provided at the lowest price available from the publisher. Cost is included in student tuition & fees.

NOTE: Opting Out

If you already purchased Pearson for another class, then you can Opt-Out of the TexBook program... meaning you won’t have to pay for this course again in your tuition & fees.

- Students can Opt-Out of the TexBook program up until the Opt-Out deadline, via the banner displayed when you open the *Bibliu* platform.
- Remember that Opt-Out deadlines vary by term. If you choose to Opt-Out, you will lose access to this option unless you have purchased the content through a different method (i.e. *Pearson for another class*).
- If you Opt-Out, the fee will be refunded to your tuition account.



SPC Blackboard Ultra Portal

The Blackboard Ultra software used to manage this class monitors student logins, tracking when and where the student has been in the course. Accessing this course regularly is extremely important to meet the objectives. Ideally, students should daily check the “*Announcements*” tab in Blackboard for the most up-to-date information. Students should also frequently reference their SPC student e-mail inbox and Blackboard “*Messages*” for direct communication with the instructor.

This course is not 100% self-paced—there will be deadlines assigned at the beginning of the term.

Deadlines are firm unless otherwise coordinated with your instructor prior to each deadline. You will feel more at ease with the materials if you stay in touch with what is going on. This course is 3 semester credit hours. It is very easy to put off participation and deadlines during an online course, but don’t wait until the last minute.

Online Assignments

Homework is assigned to facilitate your understanding of the material. Homework is done online and links can be found in the class Blackboard page under “*Content*.” Assignments are separated as: *Unit # > Chapter #*. Due dates and material(s) availability will also be listed. We will be using Pearson REVEL to complete almost all homework, as well as Blackboard Ultra for quizzes, exams, and other assignments. Students should plan to spend **3-4 hours on each weekly assignment block**.

Electronic Assignments

Computer and/or Wi-Fi failure is not an excuse for missing assignments. Notify the instructor immediately when issues come up, but students are still responsible for meeting all deadlines.

This class will involve the use of the Internet and possibly the need to access discussion groups, forums, bulletin boards, email programs, and/or chat rooms to complete the objectives of the course. Topics assigned by the instructor will be relevant to the objectives of this class.

DISCLAIMER:

“This is to notify you that the materials you may be accessing in chat rooms, bulletin boards or unofficial web pages are not officially sponsored by South Plains College. The United States Constitution rights of free speech apply to all members of our community regardless of the medium used. We disclaim all liability for data, information or opinions expressed in these forums.”

Class Schedule

The class schedule is posted in Blackboard under the “*Getting Started: Week 1*” unit. This is the ‘official’ calendar for the course, and updates will be made directly on Blackboard. Scheduled assignments may shift over the course of the term to support student needs, so you should check the calendar often for updates. Students are required to complete all assignments as given by the instructor.

Assignments are due by 11:55 p.m. on the date listed on the “Class Schedule.”

Note: Late assignments are only accepted if coordinated prior to the deadline.

Otherwise, they may result in partial credit if make up is permitted by the instructor.

Exam Policy

Exams will be conducted online using the Pearson REVEL software and will have a defined time limit. Deadlines for completing the exams are posted on the Blackboard “*Class Schedule*.”

No makeup exams will be allowed unless the student contacts the instructor for special permission due to an unavoidable situation. Traveling, work schedules, etc. do not qualify and students should plan accordingly to meet the exam deadline. If a student is unable to complete the exam in the specified timeframe, he or she will not be allowed to make up the test unless arrangements are made before the test window. If you have special needs for taking tests, please contact your instructor or special services during the 1st week of classes. (See the *Disability Statement* located near the end of this syllabus.)

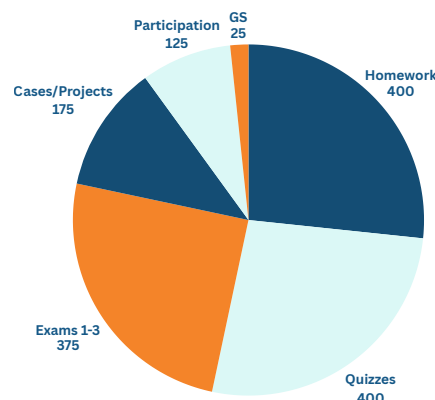
Course Grading Policy

Permission to make up missed work will only be available if an unavoidable reason for absence arises (i.e., documented illness, official trip authorized by SPC, etc) and is coordinated with your instructor prior to the published deadline. It is the student's responsibility to complete work missed within a reasonable period as determined by the instructor. Make up assignments are subject to penalty.

The most up-to-date course point total will be available in Blackboard Ultra, not through the Pearson REVEL portal. There are numerous exercises completed outside of Pearson, so students should reference Blackboard for their most accurate point standing in the course. Questions about posted scores should be directed to the instructor immediately, and not just at the end of the semester. Grades will be allocated based on the following point system and scale:

Category/Description	Points Possible
Participation *** (10% of activities allowed to be missed - excluding all Exams)	125
Getting Started “WEEK 1” Activities	25
Chapter Assignments	400
Unit Quizzes	400
Business Cases & Projects	175
***Exam 1 / Exam 2 / Exam 3 (125 points each)	375
Total Possible Points:	1,500

COURSE GRADE	POINTS EARNED
A	1,340 - 1,500
B	1,190 - 1,339
C	1,040 - 1,189
D	890 - 1,039
F	0 - 889



Participation & Withdrawal

Successful completion of Business Law is affected by your contribution to the course. If a student chooses not to complete the assignments and actively work on learning the material, minimum course objectives cannot be met and the student should withdraw from the course. **It is the student's responsibility to drop the course.** The instructor is not responsible for dropping students.

Participation will be graded based on completion of assignments, and students are allowed to miss 10% of assignments per semester (excluding any semester exams as noted [***] in the grading rubric). Excessive missed assignments directly impact the available “*Participation*” points for the class grade.

The instructor is not responsible for removing you from the course if you cannot maintain the course schedule. See below for drop date & information. Otherwise, students will be assigned their earned letter grade at the end of the term. Course points/progress will be updated frequently so students can evaluate if they need to drop the course. Students who enroll in a course but have never attended the class by the official census date (12th class day) will be administratively dropped.

Last Day to Withdraw/Drop with a grade of “W”

December 3, 2026

For more information, visit SPC Admissions website:

[Student Initiated Drop: COMPLETE THIS FORM \(click link\)](#)

Academic Course Guide Manual (ACGM): BUSI-2301

The course provides the student with foundational information about the U.S. legal system and dispute resolution, and their impact on business. The major content areas will include general principles of law, the relationship of business and the U.S. Constitution, state and federal legal systems, the relationship between law and ethics, contracts, sales, torts, agency law, intellectual property, and business law in the global context. .

Pre-requisites for BUSI-2301 at South Plains College

High school coursework in U.S. history and government, or equivalent.

Learning Outcomes for Business Law	1. Describe business law in the global context.	2. Describe current law, rules, and regulations related to settling business disputes.
	3. Explain basic principles of law that apply to business and business transactions.	4. Describe the origins and structure of the U.S. legal system.
	5. Define relevant legal terms in business.	6. Describe the relationship of ethics and law in business.

Academic Information

Cell phones, laptops, or other electronic devices are only permitted for educational purposes. Additional academic regulations can be found at the link below:

2026-2027

[SPC Course Syllabi Statements \(click this link\)](#)