

Instructor: Billy Alonzo
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Semester: Spring Semester 2026

Office hours: Monday: 11:00am -12:00, 2:15 to 5pm, Tuesday: 10:00am – 12 noon,
Wednesday: 11:00am – 12 noon, and Thursday: 10am – 12 noon,
Friday: 9:30am – 2:00pm noon, or by appt.

Class: COMM 1337.002 Video Production II
Arranged Lab: You will have additional work outside of class
Class meets: Tuesday & Thursday: 2:30pm – 4:15pm, Lecture & Lab

General Information

Textbook: A textbook is not required for this class. If you would like to learn more on your own you can find books from Adobe and videos online. I will have handouts and notes in class. Keep up with the handouts and notes because some of the information for the exams will come from the notes, and it will help you when working on projects. You will also be assigned some videos to watch on YouTube and other sites.

Attendance Policy: The attendance policy in this class: Please come to class if you want to learn how to use the Adobe Premier Pro software and work on the projects.

Grade Determination: The student's grade will be determined on the basis of their performance in class. It will include class attendance, in-class participation, exams, and projects. Each activity will be weighted as follows:

Exam (3) 100	300 points
Projects	500 points
<u>Final Project</u>	<u>200 points</u>
Total Points	1000 points

Projects will NOT be accepted late. If you miss an exam you will have 10 points lower for taking the exam late. I will have your class average through out the semester.

Purpose of the course: This course is a continuation of Video Production I. The student will build on what they learned in VP I and learn more about post-production especially using the Adobe CC. The student will gain practical experience in the operation of studio and control room equipment, including both pre- and post-production needs. This course will provide students with a general knowledge of the fundamentals of television production and the process of operating television and video equipment. The student will gain knowledge in operating field cameras, studio cameras, non-linear editing, basic lighting, audio for video, and computer-generated graphics. The student will understand how to tell a story visually.

Course objective: Upon successful completion of this course, the student will be able to demonstrate a working knowledge of the equipment used for video production in a studio or out in the field. The student will also have knowledge of the terminology used in the television and video industry, and the process of producing quality video productions.

In this class you will learn the following:

1.
 - A. Basics of how a computer works and understanding the hardware
 - B. Learn how to edit on Adobe Premiere Pro
 - C. Learn how to use Adobe Photoshop
 - D. Learn how to bring video into the computer
2.
 - A. Learn to use field (single camera) production
 - B. Mobile lighting
 - C. Field audio recording
 - D. Planning a production
3.
 - Pre and Post Production
 - A. Preparing for a video production, script, audience, equipment
 - B. Posting and editing a video, graphics, and music
 - C. How will people see the video, online, DVD, etc.