

Digital Media Syllabus

ARTS - 2348

SPRING 2026

South Plains College

Instructor: Scotty Hensler, Assistant Professor of Art

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Course Description

Studio art course that introduces the potential of basic digital media manipulation and graphic creation. The course emphasizes still and time-based media.

Course Type

This is a face-to-face course and offers instruction with online assignments provided to supplement and enhance learning. Please log in to Blackboard a minimum of two times per week to fully complete all posted module content and check Blackboard content and assignments. You should expect to spend a minimum of 6 - 12 hours per week on this course.

Learning Outcomes

Upon successful completion of ARTS 2348, the student will be able to:

- **Apply tools and technologies** used in digital media
- **Apply elements of art and principles of design** within digital media contexts
- **Demonstrate creative skill** in aesthetic problem-solving within assigned parameters
- **Employ discipline-specific vocabulary** when evaluating still and time-based media

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- **Demonstrate professional practice** consistent with industry or studio standards

Course Objectives

- Use **image-making software and capture tools** to create digital artwork
- Utilize formal **elements and principles of two-dimensional design** (e.g., line, shape, color, texture) in digital art
- Use **terminology** necessary to discuss digital art techniques and place them in historical context
- **Plan and evaluate** creative work by defining problems, analyzing key issues, and assessing project success
- Identify and select **appropriate software** for specific digital art tasks
- Prepare graphic work for **presentation**

Course Requirements

- **Attendance:** Attendance is expected. That includes turning in assignments and communication. Unexcused absences beyond 3 can lead to grade penalties.
- **Participation:** students are expected to participate in discussions (in-person), exercises, at-home, and field activities.
 - *If a student is continuously unresponsive in participation and to communication, a final warning email may be sent to that student and a week to respond to the request. If no response is received at that point, the student can be submitted to the administration for course withdrawal.
- **Preparation:** Students should come to class prepared, having viewed and/or read the assigned material. The students are expected to take notes on all materials presented. Plus having completed any outside of class work assigned.
 - *Students are responsible for assigned video viewings and reading content even if not covered during the lecture.
- **Texts:** There is no required textbook for this class. Readings and videos will be provided by the instructor.

- *STUDENTS ARE RESPONSIBLE FOR LEARNING THE MATERIAL COVERED IN CLASS ON THE DAY(S) THE STUDENT IS ABSENT*

Class Participation

Class participation and active learning are important aspects of this class, so your engagement is critical to your success regardless of modality/delivery. However, I understand that sometimes you must miss examinations or other academic obligations affecting your grades because of illness, personal crises, and other emergencies. I will work with you as best I can to help you succeed in the course. Please contact me as soon as possible when such absences arise so we can make arrangements to get you caught up. This policy will not apply in the case on non-emergency absences.

Grading Criteria

- **Class Participation:** Input in class discussions as well as performance and work ethic in-class activities and assignments including Class Civility.
- **Class Civility:** Information, images, and discussion topics may deal with subject matter uncomfortable or offensive to some students. Discussions require a calm and open-minded dialogue to consider different points of view. Civility and respect will be required at all times. There will be zero tolerance for inappropriate behavior.
 - Come to class prepared with preliminary work so you can participate fully when class begins.
 - Individual behavior and attitude can greatly influence the class mood as a whole. Please conduct yourself in a way that promotes the productivity of the entire group.
- **Academic Honesty:** The faculty is strongly committed to upholding standards of academic integrity. These standards, at the minimum, require that students never present the work of others as their own or work from previous projects or other classes.
 - *WARNING: Cheating or plagiarism will result in the student receiving a 0 on the assignment for the first offense, second offense you will be dropped from the class.

Grading Scale:

- 90-100 - "A" Excellent work
- 80-89 - "B" Above average, good work
- 70-79 - "C" Average work
- 60-69 - "D" Below average work
- 00-59 - "F" Fail

Overall Grade:

- Class Participation & Civility
- Medium & Topic Exercises
- Projects

Withdrawal Policy

The last day to withdraw/drop with a grade of "W" is listed on the Academic Calendar² for this school year. It is the student's responsibility to withdraw from this course. Otherwise, students will be assigned their earned letter grade at the end of the course. Course grades and guidance will be provided throughout the term to help students decide whether they need to drop the class or not. For more information regarding drops/withdrawals, please visit <https://www.southplainscollege.edu/admission-aid/apply/schedulechanges.php>.

Technology Requirements

To be successful in this course, you will need to be able to access and use SPC email, online readings, and videos through Blackboard. If online access for you could be an issue, please contact me to figure out options. You also need access to a **digital camera**, like on your phone will do. If you don't have access to a camera, let your instructor know so that we can figure out options.

²<https://www.southplainscollege.edu/academiccalendar/>

Intellectual Exchange Statement

In this class, the teacher will establish and support an environment that values and nurtures individual and group difference and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting variance in intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.

SPC General Course Syllabi Statements³

- Intellectual Exchange Statement⁴
- Disability Statement⁵
- Non-Discrimination Statement⁶
- Title IX Pregnancy and Parenting Accommodations Statement⁷
- CARE (Campus Assessment, Response, and Evaluation) Team Campus⁸
- Campus Concealed Carry Statement⁹
- COVID-19 Statement¹⁰
- Student Identification Verification Pictures¹¹
- Artificial Intelligence Statement¹²

Other Medical and Mental Health Needs

As your instructor, I am committed to working with students with pre-existing medical and mental health needs, as well as new needs that may arise within the semester. I encourage you to reach out to me as early as possible to discuss any adjustments you think may be necessary

³<https://www.southplainscollege.edu/syllabusstatements/>

⁴<https://www.southplainscollege.edu/syllabusstatements/>

⁵<https://www.southplainscollege.edu/syllabusstatements/>

⁶<https://www.southplainscollege.edu/syllabusstatements/>

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¹⁰<https://www.southplainscollege.edu/syllabusstatements/>

¹¹<https://www.southplainscollege.edu/syllabusstatements/>

¹²<https://www.southplainscollege.edu/syllabusstatements/>

in this course. Reasonable accommodations may include leveraging the course modules that have been developed in creative ways to maximize your access during times when students need to quarantine due to COVID exposure, or during an absence related to a disability or COVID-19 diagnosis. While I cannot guarantee any specific outcome, I am committed to working with you to explore all the options available in this course.

SPC Mission

South Plains College provides educational opportunities that improve the lives of its students by establishing a foundation for lifelong learning. The College offers high quality courses, programs and services that assist students in clarifying and achieving their educational and career goals in order to become productive and responsible citizens in a global society. South Plains College empowers its faculty and staff to provide a learning environment that is innovative, engaging, compassionate, safe, and supportive of the College vision.

Expanded SPC Vision, Values Statement¹³

¹³<https://www.southplainscollege.edu/about/mission.php#:~:text=South Plains College provides educational,a foundation for lifelong learning.>