

South Plains College
Department of Kinesiology
KINE 1336
Sport Management (Lecture)

Instructor: Ryan Heth

Office: Kinesiology Building #107

Office Hours: Will Discuss

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Cell Phone:

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Text Book: ***Contemporary Sport Management 07th edition Pedersen and Thibault***

Course Description

This course provides an overview of the sports industry and introduces basic administration, marketing, and management principles.

REMIND APP – I will use the REMIND APP in this course as another means of communication. You do not need to download the app for this to work. To sign up for this tool, you need to text this number **81010** and send the following code as the text message **@Fall22spo**

You will receive a response confirming your registration. Remind app is another option to communicate with me if you choose to use it. I will use it periodically throughout the semester to remind the class of due dates and other helpful information.

Student Learning Outcomes:

1. Identify basic principles that encompass the field of sport management within the vast arena of the sports industry.
2. Develop a professional perspective, exhibit a professional attitude, and develop professional skills.
3. Understand the historical development of sports as a pastime to sports as a career and business.
4. Identify numerous careers and professional organizations related to sports management and the path to those careers.
5. Critically think about and evaluate the major challenges in the field of sport management.
6. Develop verbal and written communication skills to write and present in a professional and scholarly manner.
7. Explain sport's sociological aspects and effects in your community, region, state, and country.
8. Recognize the vast array of responsibilities in sports management that include budgeting, marketing, staffing, and fundraising components from both the private and public sectors.

Student Expectations

To acquire knowledge and build skills, students are expected to:

- Read and become familiar with the course syllabus and expectations.
- Keep up with assignments and readings.
- Ask for clarifications about material or course expectations.
- Analyze assigned readings and offer thoughtful interpretations.
- Be respectful of diverse perspectives and refrain from making inappropriate comments on discussion boards and personal interactions in class.

Blackboard is the computer software used to deliver quizzes and other class information. You must have reliable access to the Internet, Microsoft Word, PowerPoint, Excel, Adobe, etc. If you do not have a computer at home, you can access this information in a computer lab on the SPC Levelland campus and the SPC Lubbock Downtown campus. You will have deadlines set for you throughout the semester. If you wait until a few hours before assignments are due and have technical difficulties, they may not be corrected in time to get credit for the assignment. Have a backup plan in place should you encounter computer problems. Open computer labs are available to all enrolled SPC students on all campuses.

Course Evaluation:

- 1) There will be **three exams**, each worth 70 points (210 points total; 42% of your overall grade.) Each exam will consist of 50-100 questions (multiple-choice, essay, fill-in-the-blank, matching, etc.).
- 2) **Quizzes** There will be a total of 15 quizzes in this course. Each quiz is worth 10 points (150 points total; 30% of your overall grade) and will be posted on blackboard. Each quiz will consist of multiple-choice, true-false, or essay-type questions. You can only take each quiz once, and you must finish the quiz once you begin. You will not be able to leave the quiz and return to it later. *Once you enter the quiz, you must finish!* Please use your notes and textbook to complete the quizzes. These quizzes will help prepare you for the exams.
- 3) **Two Homework Assignments** will be completed over the semester. Each homework will be worth 40 points (80 points total; 16% of your overall grade).
- 4) **Classroom Discussion Topics/ Attendance** will be completed in class and turned in, each worth up to 5-10 points (60 points total; 12% of your overall grade). The primary goal of the course's discussion portion assignments is to think critically about what you are learning. These will also be used to keep up with attendance.
If you accumulate six absences, you will be dropped from the course. There are no makeups allowed for this portion of your grade. Absences will be recorded in your journal to keep up with throughout the semester.

** I expect you to read the chapters assigned. This exposes you to the material and makes it easier for you to understand the PowerPoint slides and take good notes.

Attendance Policy: Drop Policy

Students need to inform me before an absence due to a school-sponsored activity.

I do not need doctors' notes or excuses for being absent from or late to class. You will be dropped if you miss six assignments or are tardy continuously. There are no makeups for missed assignments. The instructor will make Drops for six missed assignments, tardiness, discipline, and disregard for the class guidelines. The student will be responsible for dropping themselves after the administrative drop day.

TWO WEEKS OF CONSECUTIVE ABSENCES = DROPPED FROM THE CLASS. This is a college policy. If you stop coming to class, you should withdraw yourself. Refer to SPC catalog pg.21

Final grades will be determined as follow:

- 3 examinations @ 70 points each 210 points
- 15 quizzes @ 10 points each 150 points
- 2 homework assignments @ 40 points each 80 points
- Classroom discussion/ Journal/ Attendance 60 points

Total: 500

Final Grade	Point Percentage	Point Total
A	90-100%	448-500
B	80-89%	398-447
C	70-79%	348-397
D	60-69%	298-347
F	Below 60%	Below 298

Additional Information:

- A. No cell phones.
- B. Use the restroom before class.
- C. No headphones are allowed in class.
- D. No hoodies are allowed to be on your head during class.
- E. No sleeping. Students will be asked to leave and counted absent if they are sleeping in class. This includes putting your head down.

Academic Information

A student who stops attending AND stops completing assignments, must take the responsibility of contacting the Registrar's Office to drop the class.

I do not drop students for non-attendance. It is your responsibility to initiate the drop process if you decide not to complete the course. Students who stop attending and do not complete the coursework will receive an F at the end of the semester.

PLEASE NOTE: The last day to drop this course is Thursday, December 1, 2022

Plagiarism and Cheating: Students are expected to do their own work on all projects, quizzes, assignments, examinations, and papers. Failure to comply with this policy will result in an F for the assignment and can result in an F for the course if circumstances warrant.

Plagiarism violations include, but are not limited to, the following:

1. Turning in a paper that has been purchased, borrowed, or downloaded from another student, an online term paper site, or a mail order term paper mill;
2. Cutting and pasting together information from books, articles, other papers, or online sites without providing proper documentation;
3. Using direct quotations (three or more words) from a source without showing them to be direct quotations and citing them; or
4. Missing in-text citations.

Cheating violations include, but are not limited to, the following:

1. Obtaining an examination by stealing or collusion;
2. Discovering the content of an examination before it is given;
3. Using an unauthorized source of information (notes, textbook, text messaging, internet, apps) during an examination, quiz, or homework assignment;
4. Entering an office or building to obtain unfair advantage;
5. Taking an examination for another;
6. Altering grade records;
7. Copying another's work during an examination or on a homework assignment;
8. Rewriting another student's work in Peer Editing so that the writing is no longer the original student's;
9. Taking pictures of a test, test answers, or someone else's paper.

Student Code of Conduct Policy: Any successful learning experience requires mutual respect on the part of the student and the instructor. Neither instructor nor student should be subject to others' behavior that is rude, disruptive, intimidating, aggressive, or demeaning. Student conduct that disrupts the learning process or is deemed disrespectful or threatening shall not be tolerated and may lead to disciplinary action and/or removal from class.

Diversity Statement: In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting diversity and intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.

Disability Statement: Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

Nondiscrimination Policy: South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College, 1401 College Avenue, Box 5, Levelland, TX 79336. Phone number 806-716-2360.

Title IX Pregnancy Accommodations Statement: If you are pregnant, or have given birth within six months, Under Title IX you have a right to reasonable accommodations to help continue your education.

To [activate](#) accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodations. Contact the Director of Health and Wellness at 806-716-2362 or [email cgilster@southplainscollege.edu](mailto:cgilster@southplainscollege.edu) for assistance.

Campus Concealed Carry: Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in South Plains College buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and South Plains College policy, license holders may not carry a concealed handgun in restricted locations. For a list of locations and Frequently Asked Questions, please refer to the Campus Carry page at: <http://www.southplainscollege.edu/campuscarry.php>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all South Plains College campuses. Report violations to the College Police Department at 806-716-2396 or 9-1-1.

COVID-19 Statement: If you are experiencing any of the following symptoms, please do not attend class and either seek medical attention or test for COVID-19.

- Cough, shortness of breath, difficulty breathing
- Fever or chills
- Muscles or body aches
- Vomiting or diarrhea
- New loss of taste and smell

Please also notify DeEtte Edens, BSN, RN, Associate Director of Health & Wellness, at dedens@southplainscollege.edu or 806-716-2376. Proof of a positive test is required. A home test is sufficient but students must submit a photo of the positive result. The date of test must be written on the test result and an ID included in the photo. If tested elsewhere (clinic, pharmacy, etc.), please submit a copy of the doctor's note or email notification. Results may be emailed to DeEtte Edens, BSN, RN at dedens@southplainscollege.edu.

A student is clear to return to class without further assessment from DeEtte Edens, BSN, RN if they have completed the 5-day isolation period, symptoms have improved, and they are without fever for 24 hours without the use of fever-reducing medication.

Students must communicate with DeEtte Edens, BSN, RN prior to their return date if still symptomatic at the end of the 5-day isolation