

Introduction to Sport Management: KINE 1336.001

January 17th -May 4th TTH 11am-12:15pm

Dee Dee Odorizzi

Office: PE 105

Office Hours: 11am-12pm MW TTH 4-5pm ** (or by appointment) **

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Do not discard! You will need to refer to this occasionally.

Course Description

This course will provide students with an introduction to the skills and competencies necessary for exploring career opportunities in sports leadership.

Textbooks (recommended but not required):

Contemporary Sport Management, 7th Edition

Course Objectives/ Learning Outcomes

Upon completion of this course, the student is expected to:

Learning Outcomes	Assessments
Gain an overview of the broad scope that is the sport industry and describe the historical significance of the evolution of sport Identify and make a well-informed decision about an appropriate sport career path, as well as understand the steps necessary to attain those career positions. Develop verbal and written communication skills	Career profile paper Resume building/ Job search Daily Reflections Quizzes Mid-term & final exam
Identify and analyze growth & opportunities of sport management in today's society. Critically evaluate the major challenges in the sports management/ current events	Quizzes Mid-term & Final Exams Daily Reflections
Describe, analyze, and apply key principles of marketing, sales, and business management in a sport	Quizzes and Final Exam Personal Interviews Daily Reflections
Demonstrate and understanding of principles, ethical and legal practices and current trends associated with planning an event and managing a facility.	Facility tours Event plan Daily Reflections Quizzes

Course outcomes will result from study of the following topics:

Unit #1: Concepts of Sport Management (Ch. 1,2,4, and 5)

Unit #2: Sport Participation Across a Life Span (Ch. 7-10)

Unit #3: Marketing, Sales and Financial Considerations of Sport (Ch. 13-15)

Unit #4: Facility Management/ Event Planning (Ch. 19-20)

Tentative Schedule

Week 1: Intro to Sport Management

Weeks 2 and 3: Management concepts and opportunities

Weeks 4-6: Career building (resume development, career profile, interview skills)

Weeks 7-9: The challenges current events place on management/ Mid-Term Exam

Weeks 10-12: Sport opportunities throughout a lifespan (youth, collegiate, professional, recreational)/ current trends in sport

Week 13: Business/ Facility Management (sales, marketing, personnel)

Weeks 14- Event Promotion

Week 15: Semester wrap-up and review for the final exam

Grading Policies: A points system will be used to determine your grade.

280-300= A. Attendance and Participation:

Up to 10 points per day may be awarded for this category based on attendance and participation in class discussions.

1. **Phones are NOT ALLOWED in class. You will lose 10 points per instance of use, and you may be asked to leave if it creates a distraction.**
2. You will automatically lose one letter grade upon your 4th absence.
3. You will automatically lose two letter grades upon your 5th absence.
4. You will be dropped from class after 6 absences or 6 missed assignments until **April 27th**. After that date, the student will receive an F for 6 absences.

800= B. Exams/ Assignments:

1. **Make up exams: Not allowed unless arrangements are made prior to the test.**
2. Some assignments will be performed in class. You will receive a zero for an assignment if you are inappropriately dressed or absent.
3. ***Late assignments are not accepted.***

100= C. Daily Reflection questions

100= D. Mid-Term Exam

100= E. Final Exam

1. The final exam will be on May 9th at 10:15am.
2. Those with perfect attendance are exempt.

Tentative Grading Scale:

A= 1260-1400

B= 1120-1259

C= 980-1119

D= 840-979

F= 839 or less

Total Points available may change, however grades will always be based a percentage of available points.
EX: A= 90-100 % of total available points.

Required Statements

Diversity Statement: In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting diversity and intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.

Disabilities Statement: Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodation must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Lubbock Centers (located at the Lubbock Downtown Center) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

Non-Discrimination Statement: South Plains College does not discriminate based on race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College, 1401 College Avenue, Box 5, Levelland, TX 79336. Phone number 806-716-2360.

Title IX Pregnancy Accommodations Statement: If you are pregnant, or have given birth within six months, under Title IX you have a right to reasonable accommodations to help continue your education. To activate accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Health and Wellness Center. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodation. Contact the Health and Wellness Center at 806-716-2529 or email dburleson@southplainscollege.edu for assistance.

Campus Concealed Carry Statement: Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in South Plains College buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and South Plains College policy, license holders may not carry a concealed handgun in restricted locations. For a list of locations and Frequently Asked Questions, please refer to the Campus Carry page at: <http://www.southplainscollege.edu/campuscarry.php>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all South Plains College campuses. Report violations to the College Police Department at 806-716-2396 or 9-1-1.